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**LEGENDARY FRENCH WINEMAKER YVES GRASSA APPOINTS
ROBERT KACHER SELECTIONS AS SOLE NATIONAL IMPORTER
FOR TARIQUET LINE**

**Domaine du Tariquet *Chardonnay 2006* named
“Best dry white wine of the year in Europe”**

September 11, 2007, WASHINGTON, DC — Antoine Songy, President of *Robert Kacher Selections* (www.robertkacherselections.com), and Yves Grassa, considered among the most innovative and revolutionary winemakers of France, announced today that Domaine du Tariquet will be imported in the U.S. exclusively by Robert Kacher Selections.

Grassa is launching five expressions from Domaine du Tariquet, all of which will be available nationally through Robert Kacher Selections: Classic, Sauvignon, Chardonnay, Chardonnay Chenin and Côté Tariquet. Each of these wines, ranging in retail price from \$7.99 to \$14.99, offers an unbelievable quality / value quotient.

Grassa has long defied French winemaking conventions and traditions to create some of France’s most acclaimed white wines and one of the most technologically advanced wineries in the world. “Yves has absolutely revolutionized French winemaking and achieved status as a leader not only in Gascony, but all of France,” said Ariane Daguin, owner of D’Artagnan, the acclaimed specialty foods purveyor. “I’m very pleased that America has the opportunity to experience wines that Gascons have been in love with for many years.”

Yves studied new methodologies at the famed University of California at Davis viticulture program and applied them in a region, Gascony, traditionally known more for Armagnac than great wines. From the UC Davis program, Grassa took away important techniques that allow him to maintain

freshness and elegance that was previously lost because grapes and juice were exposed to air and oxidized, and fermentation was allowed to create too much heat. At Domaine du Tariquet, grapes travel from field to tank in refrigerated wagons and under a layer of inert gas. In the tank, the juice and skins are kept at cool temperatures for hours and then fermented slowly.

Explaining his revolutionary winemaking techniques, Grassa says, “I think sometimes tradition can become nothing more than a habit.” In another break with tradition, all five new Domaine du Tariquet wines being imported by Robert Kacher Selections use the screw cap rather than a cork. “This guarantees fresh wine every time,” says Grassa.

Under Grassa’s direction, Domaine du Tariquet stays in step with contemporary environmental issues as well. No waste is discarded, everything is recycled, and water and electricity are under close watch. The winery enjoys *International Standards Organization* (ISO) certification, a guarantee of cleanliness and quality control with standards for meeting requirements of climate change mitigation and sustainable agriculture.

“Adding Domaine du Tariquet to the Robert Kacher Selections portfolio is truly momentous for our company,” said Bobby Kacher. “I have known Yves Grassa as a business partner, a friend and a kindred spirit for decades. I’m thrilled with the opportunity to present Domaine du Tariquet wines to my customers and to America’s wine drinkers.”

About Domaine du Tariquet

Domaine du Tariquet was the first property to produce crisp, refreshing and award-winning white wines in southwestern France’s Armagnac region. As the demand for the family estate’s Armagnacs dwindled in the 1970s, Yves Grassa started experimenting with wines made from Chardonnay and Sauvignon Blanc. The results were astounding and many of his neighbors have followed him into wine production. It is easy to see why Robert Parker called Grassa, “one of the most talented winemakers” of southern France.

About Robert Kacher Selections

Founded by Bobby Kacher over 20 years ago and based in Washington, DC, *Robert Kacher Selections* is America’s leading boutique importer of French wines and an importer of wines from Portugal, Spain and South America. Unlike many other importers who also build distribution houses, Robert Kacher Selections devote all of the company’s resources to the import business, focusing on its core strength: discovering, developing, and delivering great wines to the US from boutique suppliers. According to Robert Parker, the *Robert Kacher Selections* name on a bottle of wine “has become as close to a guarantee of high quality as consumers are likely to find.”