

# Wine & Spirits Daily

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San Antonio, TX  
May 2, 2007



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**ROBERT KACHER SELECTIONS UPDATES MARKETING.** Boutique wine importer Robert Kacher Selections (based in Washington DC) is launching a new marketing campaign, logo, website and POS materials in effort to *"tell the wine world who we are,"* said the company. Its portfolio includes André Brunel, Mas de Guiot, Grassa family and Domaine Bertrand Ambroise.