



Conference by Pierre Hessler, author of "The Media and Corporate Scandals" and board member of leading French companies

September 4, 2009



The Media and Corporate Scandals

Dear Member,

Come join us on September 17th at The Washington Club for an eye-opening discussion on the media and corporate scandals with Pierre Hessler, board member of consulting giant, Cap Gemini and author of The Media and Corporate Scandals ("Médias et scandales des entreprises").

Corporate scandals are in fashion again, thanks to the financial crisis and the many abuses it has revealed. To write his book "Médias et scandales des entreprises", Pierre Hessler, a seasoned executive and board member, has studied scandals in depth. He will discuss with us the lessons one can draw from scandals, and more importantly, how to avoid the traps which are at the origin of most scandals.

A practical and interactive session - in tune with today's business challenges!

Carla de Chassy
Executive Director, FACC WDC

Program Details



Thursday, September 17th

6:00 pm:
Doors open - Registration and pre-event Cocktail

6:30 pm:

Date:

September 17, 2009

Time:

6:00 - 8:30 pm

Location:

The Washington Club
15, Dupont Circle
Washington, DC 20036
202-483-9200
www.TheWashingtonClub.com

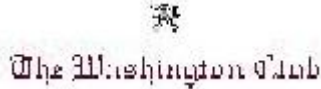
Conference by Pierre Hessler, author of "The Media and Corporate Scandals"

7:30 pm:

Cocktail reception - "Cocktail de la Rentree" with wines and hors d'oeuvres

8:30 pm:

End of event



The Washington Club has graciously offered its venue space for this event.

Registration



EVENT PRICING

FACC WDC members: \$30.00

General admission: \$45.00

REGISTRATION

Registration by credit card - **NEW!**

FACC WDC members may register for this event by credit card via the paypal link below. For member pricing, please enter the member price code in the text field: "PH091709Member".



Registration by check

FACC WDC members may also register by sending a check, labelled "PH091709Member" to:
FACC WDC - 1200 G Street - Suite 800 - Washington, DC 20005.

Registration by email

FACC WDC members may reserve a seat by sending an email to carla.dechassy@faccwdc.org. **Please note that payment at the door will incur a \$5.00 surcharge.**

Kindly note that all payments must be received by Wed., Sep. 16th COB, to avoid the \$5.00 surcharge at the door.

REMINDER: Councillor members may register 3 designated

representatives at no charge and Corporate members may register 1 representative free-of-charge.

About Pierre Hessler



Pierre Hessler

Pierre Hessler is a member of the board of directors of the Cap Gemini Group since May 2000. He is now a consultant to the Group and non-voting member of the board, and chairs some of Cap Gemini's companies. He is also a board member of Bureau Veritas SA and A Novo, and head of Actideas.

Pierre Hessler joined in 1993 Cap Gemini, where he served in several executive positions, notably as a member of the Directoire and as chairman and CEO of Gemini Consulting.

Pierre Hessler started his career in 1965 in IBM Switzerland, holding executive positions in Europe and in the United States, notably as corporate vice-president for marketing, and general manager for marketing, services and operations of IBM Europe.

French-American
Chamber of Commerce,
Washington DC Chapter

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