

Augment your wine offerings with value driven classics and
undiscovered gems from France's most diverse wine region

Loire Valley Wines

Definitive Wines from the Heart of France

THE ONLY TRADE TASTINGS EXCLUSIVELY DEVOTED TO LOIRE VALLEY WINES

Seattle
9.16.09

Chicago
9.21.09

Washington, DC
9.29.09

Boston
9.30.09



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**The Loire Valley Wine Bureau
invites you to the only trade
tastings devoted entirely to France's
most diverse wine region.**

Loire Valley wines set international standards for Sauvignon Blanc, Cabernet Franc and Chenin Blanc, as well as producing unique local specialties like Muscadet. The Loire Valley also makes excellent Pinot Noir and dessert wines. It is France's second largest region for sparkling wine and the leading wine region in restaurants in France.

This first-time event will bring together the entire range of Loire Valley wines available in each market from leading importers and distributors.

Register now at www.LoireValleyWine.com

Seattle:	September 16 Palace Ballroom, 2100 Fifth Avenue 2 - 5 pm
Chicago:	September 21 W Chicago, Lakeshore 644 North Lakeshore Drive 2 - 5 pm
Washington, DC:	September 29 The Westin Grand, 2350 M Street, NW 2 - 5 pm
Boston:	September 30 Taj Boston 15 Arlington Street 2 - 5 pm